

## **January - Mergers & Acquisitions**

In an economy where some businesses are shutting their doors, some courageous local firms have found this is the perfect time to buy up their competitors.

## **February - Mobile Computing**

Managing your business operations on the go means more than just checking email on a BlackBerry. We'll share how a few New North companies are growing sales, managing inventory, and cutting invoices from hand-held devices while out on the road, or even from an employee's home office.

## **March - Building Green**

LEED building principles in new construction projects are no longer the exception for commercial contractors erecting multi-million dollar developments. In March, B2B looks at environmental trends in construction, their energy cost savings and the relatively quick return on investment the new building owner can expect.

## **April - Industrial Development**

Activity has slowed in many of the region's industrial parks in the past two years, but there have been concentrated signs of development from Fond du Lac to Kaukauna. In our April issue, we'll highlight key developments in medium to heavy industry during the past few years and discuss other economic opportunities that lie ahead.

## **May - 5th Annual *Alla tua Salute!* Awards for Healthy Employers**

Our emerging corporate wellness award hits its 5<sup>th</sup> anniversary this year with the 2010 *Alla tua Salute!* Awards. See which firms will join a growing list of employers who've actively changed the culture of health among their employees, ultimately discovering a substantial difference on long-term health care costs and a healthier, happier workforce.

## **June - Advanced Agriculture**

Wisconsin's pastoral tradition of dairy agriculture lives on in the 21<sup>st</sup> century, but has become re-invented by large-scale, technical operations that run as efficiently as any factory. We'll highlight advanced dairying facilities in the region, as well as showcase other areas of advanced agriculture in which the New North has become a global leader.

### ***July - Convention Crossroads***

A number of proposals have been made in recent years to enhance the convention space and add hotel rooms in Fond du Lac, Oshkosh and the Fox Cities. In July, we'll highlight the efforts of hospitality and tourism officials to market the area and meet the rising demands of the meeting and convention industry in the New North.

### ***August - Developing Tomorrow's Workforce***

In our August issue, we'll generation highlight many of the partnerships between the business community and educators to get out in front of the impending labor shortage and ensure enough skilled workers keep jobs right here in northeast Wisconsin.

### ***September - Entrepreneur Advancement***

Even with a group as seemingly ambitious as entrepreneurs, it's easy to rest on one's laurels a few years after start-up. In September, we'll look at how relatively seasoned business owners have spiced up their entrepreneurial drive and re-invented their business for the future.

### ***October - 9th Annual New North B2B Best Places to Work***

Our October issue marks our 9<sup>th</sup> annual search for exceptional employers who go above and beyond to craft a workplace of choice in the New North. Read which organizations make the growing list of New North B2B's Best Places to Work.

### ***November - Lessons of the 2009 Recession***

As we work to pull ourselves out of the economic calamities from late 2008 into the earlier part of 2010, there are lessons to be learned by reflecting on the excesses and inefficiencies that led to the recession of 2009. In November, we'll share how some local companies are avoiding similar mistakes down the road.

### ***December - Pioneers of 2010***

In a year where history will recall our economy crawling back from recession, there were several earthmoving leaders of business and groundbreaking initiatives that blazed new pathways to future prosperity. In December, we'll highlight those people and their efforts that shifted paradigms and operated outside of the box of conventional wisdom.